

VOTE NO ON AMENDMENT 3

It's Corporate Greed, not Freedom

Who We Are

Vote No on 3 is a coalition made up of parents, teachers, law enforcement officials and first responders, faith leaders, and members of the business community committed to preserving Florida's public health and safety by opposing Amendment 3. If approved by voters at the ballot box this November, Amendment 3 would irreversibly harm Florida and make it the most liberal state in the union when it comes to marijuana use and possession. It must be defeated. We're raising the resources necessary to spread the word about why Amendment 3 is about Corporate Greed, not Freedom.



Did you Know?

Marijuana mega corporations have *spent over \$75 million* trying to pass Amendment 3. Why? It entrenches their monopoly, bans homegrown pot, and gives special licenses to corporations. They wrote it. They rigged it. And they are hoping you fall for it. Amendment 3 isn't the marijuana amendment, it's the monopoly amendment.

The Bottom Line

Amendment 3 will change the face of Florida in a way that we will all regret, as recreational marijuana will be all over the place – just like it is in Colorado and California. The smell will be everywhere because the stores distributing pot will move into our neighborhoods, as the market almost triples in value. Triple the sales, triple the stores, triple the amount of pot available.

And because the right to possess high amounts will be enshrined in our Constitution, marijuana will not be able to be regulated in a sensible way, threatening the health and safety of all Floridians.

Join Our Fight

We're calling on concerned citizens like you to join us in our fight to stop the devastation that Amendment 3 would cause our communities.

The opposition has already raised and spent over \$75 million to support their effort. We will need as much time and treasure as possible from grassroots Floridians like you so we can keep pace. With your help, we'll get our message out on why Amendment 3 is a bad plan for Florida and defeat it.

Our state currently stands as a shining example of hope and prosperity to the nation. Your support will ensure we keep it that way. We must do everything in our power to defeat this attempt to turn Florida into the California of the East.

Amendment 3 It's Corporate Greed not Freedom

No matter how you feel about marijuana, we can all agree it's dangerous to hand control over any one industry to a handful of big corporations. That's exactly what Amendment 3 does. It's not about freedom for Floridians, it's about padding the profits of mega marijuana corporations. Here's what happens if Amendment 3 passes:

Creates a Monopoly for a Few Big Corporations

Bans Home-Grow to Force Everybody to buy from the Mega Corporations

Creates a Monopoly for a Few Mega Corporations

Amendment 3 would establish a monopoly for large, mostly foreign corporations to dominate what could be a \$6 billion industry in Florida. Unlike other states where small-business owners are supported and competition is encouraged, Amendment 3 funnels all sales through a few existing Corporations. This not only stifles competition but ensures that only corporations profit, rather than allowing individuals to grow their own plants at their home.

The amendment has been designed and heavily funded—over \$70 million—by these corporations to secure their control over the market. The purpose of Amendment 3 is NOT to legalize, decriminalize and make marijuana available for adults in Florida, its intent is simply to enrich those that funded and wrote the amendment.

Bans Home Grow To Increase Corporate Profits

Amendment 3 takes an unprecedented step by banning the home cultivation of marijuana, a common allowance in other states with legalized marijuana. This ban is not for public safety but rather a calculated move to ensure that all marijuana purchases are channeled through the mega corporations that have had a hand in crafting and funding Amendment 3.

By eliminating personal cultivation, the amendment removes a more affordable and independent option for obtaining marijuana, forcing consumers to rely on a corporate supply chain that prioritizes profit over people.

Amendment 3's Bad Ideas Will Devastate Florida Communities

Those who support Amendment 3 are quick to gloss over the harmful impact it will have on you and your family. The truth is, Amendment 3:

- Will Cause The Black Market To Explode
- Makes Pot More Prevalent And Therefore More Readily Accessible For Our Children
- Allows Smoking Anywhere
- O Does Not Provide A Plan For How The Money Generated From Marijuana Sales Will Be Allocated

Will Cause the Black Market to Explode

The amendment's promises will drive up the cost of legal marijuana due to regulations, testing and taxing, pushing consumers to seek cheaper, illegal alternatives, like they have in every other state that has legalized marijuana. This increase in demand for illegal drugs would not only undermine the legal market but also increase crime and endanger the public. Floridians should not support an amendment that fails to create a safe and regulated market that protects consumers and communities alike.

Makes Pot More Prevalent And Therefore More Readily Accessible For Our Children

According to the Florida Trend, "... Big Reefer eyes Florida, the nation's third largest state, as a \$6-billion market, making it not just the largest legal cannabis market in the nation but also the largest in the world." Which would make pot accessible, everywhere. That means it would be more prevalent in daily life and more accessible to children.

Just like the old Camel cartoon characters that cigarette companies used for marketing that appealed to youngsters, the marketing of marijuana gummies uses clever kid-appealing marketing techniques that have resulted in more hospitalizations and emergency room visits.

Combine this new enormous market with the nation's highest limit for possession at 3 ounces, which is equal to over 100 joints, this creates a perfect storm of bad outcomes.

Allows Smoking Anywhere

What's worse, the amendment does not have any time, place, or manner restrictions. This will have a profound impact on daily life and force people who don't want to be exposed to marijuana to have to adjust their activities. Exposure to the smell of weed will be a 24/7 risk in every community and there will be no legal recourse to fix that reality.

The amendment does not limit where people can smoke marijuana. You'll be able to use it in apartments, hotels, condos and public beaches – even if children are around – without facing any consequences.

The authors will claim that the legislature can fix these issues, but if that's the case why didn't they trust the legislature to design the plan for legalization. The reason is simple: they didn't add time, place or manner restrictions into the amendment when they wrote it and now they expect somebody else to handle the problem they neglected. A simple provision allowing communities to regulate and zone pot shops could have been added, but it wasn't.

Does Not Provide A Plan For How The Money Generated From Marijuana Sales Will Be Allocated

The supporter's slick TV ads claim billions will be derived from legal marijuana sales, but yet they propose no plan for how the money will get allocated. They say they are leaving it up to the same legislature that they didn't trust to pass a legalization of marijuana bill to pass a tax, regulation and spending scheme.

It just doesn't pass the smell test.

This amendment is written in such a way that taxpayers will not necessarily see a benefit to offset the harmful downstream consequences they will endure because of it. There's no plan to allocate money for drug rehabilitation, hire more police or improve our schools. So don't be fooled.

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